

It is smart business to get more
women in business

Current situation

- 83 percent of corporate board
- 90 percent of CEO positions.
- 9% of S&P 500 boards have no women

Data UK KEY FIGURES

FTSE 100 companies

- 20.8% women directors (up from 12.5%*)
 - 25.7% women Non-Executive Directors (up from 15.6%*)
 - 6.9% women Executive Directors (up from 5.5%*)
- 1 all-male boards (down from 21*)
- 28% of board appointments since 1 March 2013 have been women
 - 32% of new Non-Executive Directors are women
 - 11% of new Executive Directors are women

Data UK KEY FIGURES

FTSE 250 companies

- 15.8% women directors (up from 7.8%*)
 - 19.7% women Non-Executive Directors
 - 5.5% women Executive Directors
- 48 (19.2%) all-male boards (down from 52.4%*)
- 33% of board appointments since 1 March 2013 have been women
 - 36% of new Non-Executive Directors are women
 - 21% of new Executive Directors are women

- things are moving
- **Think pink does not work**
- Female management style:
... It turns out it's not soft; it's lucrative

So what it takes for insightful companies to lure this next talent pool....

- To create a female-friendly working environment
- To build champions of change for women and develop the culture to reach 30 percent women at all levels of your organization.
- To Look at your teams and demonstrate the value that diverse teams deliver to the bottom line of your company.
- Be a champion for change.
- Reach out and help other women.
- Change also requires leadership. A few male CEOs are setting examples