

From Leadership by Authority to Authentic Leadership

Lessons from different cultures

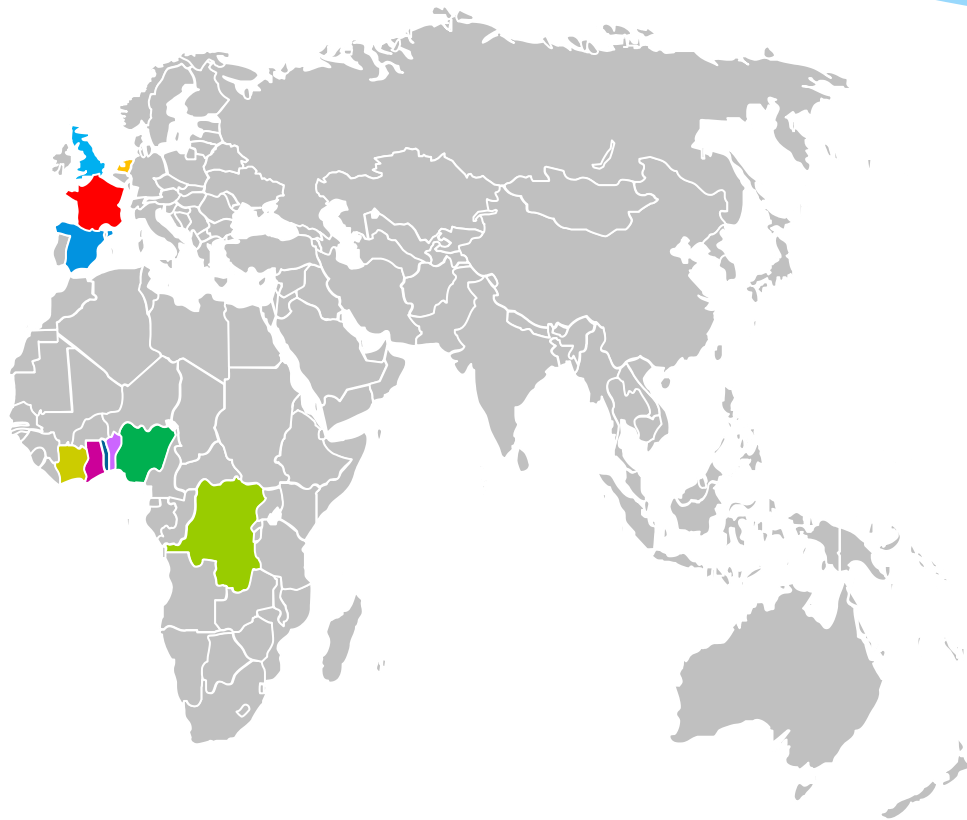
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Who wears the trousers?



Learning from different cultures



Microsoft[®]

NOKIA

 **Ahold**


VLISCO
SINCE 1846

Living authentically



Respect



The first ever business network?



Networking authentically in 2014



Help others
Listen
Enjoy
Honesty
Create
Homework

What is authentic leadership?

4 ways to be more authentic

- * Be true to yourself
- * Focus on the long term
- * Empower your teams
- * Excellence (not perfection)

**“Women shouldn’t be imitation
men”** Arianna Huffington



The figurative mentor



Rewarding authenticity

