DO-IT-YOURSELF ECONOMY

Sacha van Tongeren
sacha@waag.org
SOCIAL INNOVATION
in the
DIGITAL ERA
Social innovations are new solutions (products, services, models, markets, processes, etc) that simultaneously meet a social need (more effectively than existing solutions) and lead to improved capabilities and relationships and better use of assets and resources. In other words: social innovations are both good for society and enhance society’s capacity to act.
A new kind of innovation is emerging, enabled by the network effect of the internet.

We call it **Digital Social Innovation**.
DEFINITION DIGITAL SOCIAL INNOVATION

‘a type of social and collaborative innovation in which innovators, users and communities collaborate through digital platforms to co-create knowledge and solutions for a wide range of social needs and at a scale that was unimaginable before the rise of Internet-enabled platforms’
EXPLOIT THE POWER OF THE INTERNET

Bottom-up and grassroots (open source, open data, open hardware, open knowledge) P2P, e-democracy CAPS, Internet Science, DSI, web entrepreneurship

Top down and systemic approaches European Innovation Partnerships, Smart Cities, FI-PPP; Cloud strategy; challenge.gov eHealth, eGovernment
trends

OPEN DATA

OPEN KNOWLEDGE

OPEN NETWORKS

OPEN HARDWARE
CASE STUDIES
Waar ben je naar op zoek? Plaats een nieuwe oproep

fiets, barbecue, boormachine, backpack ...

blog | over peerby | faq | spelregels | contact
What happened to this social entrepreneur?

Read his story!

Help Social Entrepreneurs take up their challenges.

I'm in!
The Ushahidi Platform

You can use the Ushahidi Platform for information collection, visualization and interactive mapping.

View a demo, or download the platform to get started.

Key Features

Free & Open Source
The Ushahidi Platform is free for you to download and use. It is released under the GNU Lesser General Public License (LGPL).

Interactive Mapping
One of the most powerful ways to visualize information is to display it on a map. The Ushahidi platform give you rich information mapping tools.

Dynamic Timeline
Track your reports on the map and over time. You can filter your data by time and then see when things happened and where, as it's also tied to the map.

Multiple Data Streams
The Ushahidi Platform allows you to easily collect information via text messages, email, twitter and web-forms.
Safecast is a global sensor network for collecting and sharing radiation measurements to empower people with data about their environments.

Alternate visualization – frequency of samples
The magi behind all things iOS in Safecast Land, Nick Dolezal, is working hard on the new version of the Safecast app (which will allow on demand refreshing of the map data) decided to whip up these alternate visualizations of the Safecast data. These maps show the frequency of samples taken – NOT READINGS OF THOSE […]

SAFECAST bGeigie Nano Building Workshop and Good Design Award reception party at Loftwork, Saturday Oct. 19, 2013
A seriously cool smartphone that puts social values first

See why it’s fair

Technical specifications
http://vimeo.com/66409578
We’re setting up a network of organisations that use the Internet for social good.

- Be part of a growing community of Digital Social Innovation
- Inform better policy across the EU
- Showcase your work and network to potential funders and investors

It just takes a few minutes to get started. Read More.

Put your organisation on the map

Already signed up? Log in.
We can't solve problems by using the same kind of thinking we used when we created them.
Sacha van Tongeren
sacha@waag.org

www.waag.org