

e/MPower

**HOW RE-THINK AND RE-
DESIGN OUR SOCIETIES'
HEAVILY ENTRENCHED
INCENTIVES ?**

RE-DESIGN KEY INCENTIVES

National Accounting Concepts:

From Transaction-driven to Asset-driven accounting

Corporate Accounting Concepts:

From Commodity-based to Community-based views
on costs From Dow Jones only to a Dow Jones & Dow
Jane -combo

Corporate Taxation Concepts:

From Output-driven to Input-driven taxation
From Commodity-driven to Asset-drive taxation of
HR

Personal Taxation Concepts:

From Income-based to Spending-/Saving-based
personal taxes

RE-DESIGN KEY INCENTIVES

National Accounting Concepts:

From Transaction-driven to Asset-driven accounting

Corporate Accounting Concepts:

From Commodity-based to Community-based views
on costs From Dow Jones only to a Dow Jones & Dow
Jane -combo

Corporate Taxation Concepts:

From Output-driven to Input-driven taxation
From Commodity-driven to Asset-drive taxation of
HR

Personal Taxation Concepts:

From Income-based to Spending-/Saving-based
personal taxes

National Accounting Concepts

Today's Model

Transaction-driven national accounting, based on 'economy'

Here HR and ecological factors appear only when generating transactions

Tomorrow's Model

Asset-driven national accounting, based on 'economy' and 'ecology'

Here HR and ecological factors appear also w/o generating transactions

RE-DESIGN KEY INCENTIVES

National Accounting Concepts:

From Transaction-driven to Asset-driven accounting

Corporate Accounting Concepts:

**From Commodity-based to Community-based views
on costs From Dow Jones only to a Dow Jones & Dow
Jane -combo**

Corporate Taxation Concepts:

From Output-driven to Input-driven taxation

From Commodity-driven to Asset-drive taxation of
HR

Personal Taxation Concepts:

From Income-based to Spending-/Saving-based
personal taxes

Corporate Accounting Concepts (i)

Today's Model

Traditional view on
'costs' causes
commodity-based
accounting systems

Commoditized
standard-of-living
approaches neglects
the wider impact of
corporate activities

Tomorrow's Model

Revised view on
'costs' must include
societies' total costs
for operations

All-out
'environmental'
quality-of-life
approaches must set
the standard for
corporate accounting

Corporate Accounting Concepts (ii)

Today's Model

'Dow-Jones',
representing the
formal/male
economy, claims sole
recognition

'Dow-Jane',
representing the
informal/female
economy, is treated
as illegal

Tomorrow's Model

'Dow-Jones' and
'Dow-Jane' will
legally co-exist

This will place the
term

'entrepreneurship' in
the centre, where
'local' can compete
with 'global'

RE-DESIGN KEY INCENTIVES

National Accounting Concepts:

From Transaction-driven to Asset-driven accounting

Corporate Accounting Concepts:

From Commodity-based to Community-based views
on costs From Dow Jones only to a Dow Jones & Dow
Jane -combo

Corporate Taxation Concepts:

From Output-driven to Input-driven taxation
From Commodity-driven to Asset-drive taxation of
HR

Personal Taxation Concepts:

From Income-based to Spending-/Saving-based
personal taxes

Corporate Taxation Concepts (i)

Today's Model

Output-driven
corporate
taxation

This serves as a
good incentive to
'cook the books',
as theory rather
than tangibles
decide

Tomorrow's Model

Input-driven
corporate
taxation

This will place
the term 'lean' in
the centre, as
resource-
consumption will
decide tax

expenses

Corporate Taxation Concepts (ii)

Today's Model

The most heavily taxed resource is the human

This leaves Inc Co Ltd with no choice but reduce human input

This leaves Governments with no choice but to pick up the

Tomorrow's Model

HR are taxed as assets, incl 'book'-depreciation

This gives Inc Co Ltd an incentive to retain already depreciated HR.

This will reduce Govmnt's costs for unemployment and unwanted retirement

RE-DESIGN KEY INCENTIVES

National Accounting Concepts:

From Transaction-driven to Asset-driven accounting

Corporate Accounting Concepts:

From Commodity-based to Community-based views
on costs From Dow Jones only to a Dow Jones & Dow
Jane -combo

Corporate Taxation Concepts:

From Output-driven to Input-driven taxation
From Commodity-driven to Asset-drive taxation of
HR

Personal Taxation Concepts:

**From Income-based to Spending-/Saving-based
personal taxes**

Personal Taxation Concepts

Today's Model

Income-based personal taxation
Tax holidays and tax deductibles are focal points, driving partisan lobbying by 'industrial era' class-based interests, causing lasting political divides

Tomorrow's Model

Spending- and saving-based personal taxation
When income is tax-free, but spending and saving is taxed, can governing bodies drive consumption to what is 'eco/eco-good', using varying tax levels as