The Future of Women in Business

Club of Amsterdam

"Beyond gender differences in the world of business"

...and into the world of human potential

Dr. Colby Stuart • Club of Amsterdam • 24 April 2014 • Amsterdam, The Netherlands



Gender bashing is a distraction from the real issues. It does not demonstrate critical thinking.

Prevailing attitudes are dangerous.

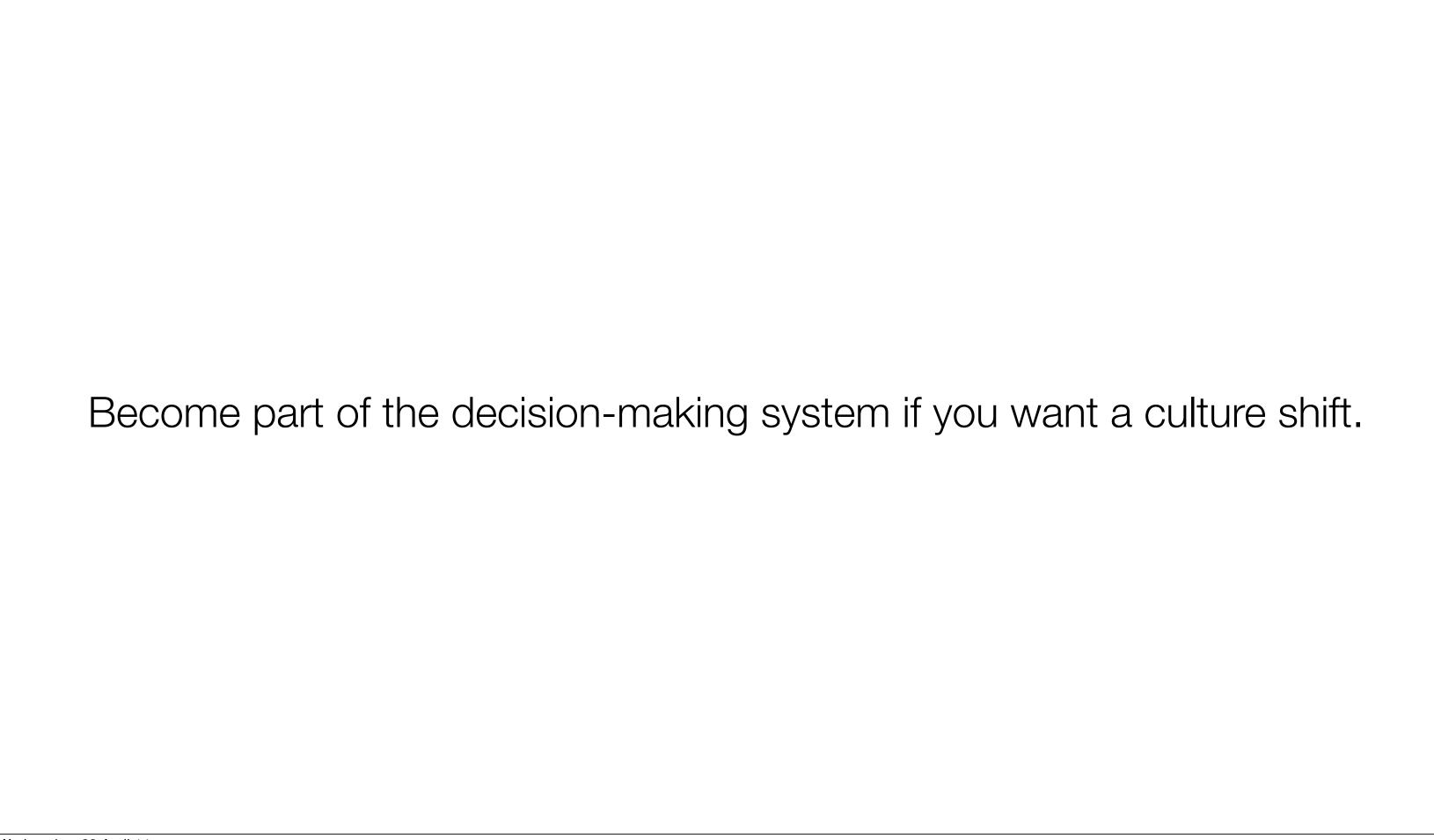
They hold our critical thinking hostage.

Male dominated leadership does not reflect the potential economics of society.

What happens when we replace the word "profit" with sustainable growth?

Challenge the old rhetoric and seek out new wisdom to shift the mindsets.





Learn, develop and apply critical thinking skill sets to make better choices.

GoChoost

Incubator for Personal Development Personal Learning Path PLP ReBoot Camp ReBoot Lab Virtual Learning Environment VLE

Building skills to master making better choices, handling situations, improving outcomes

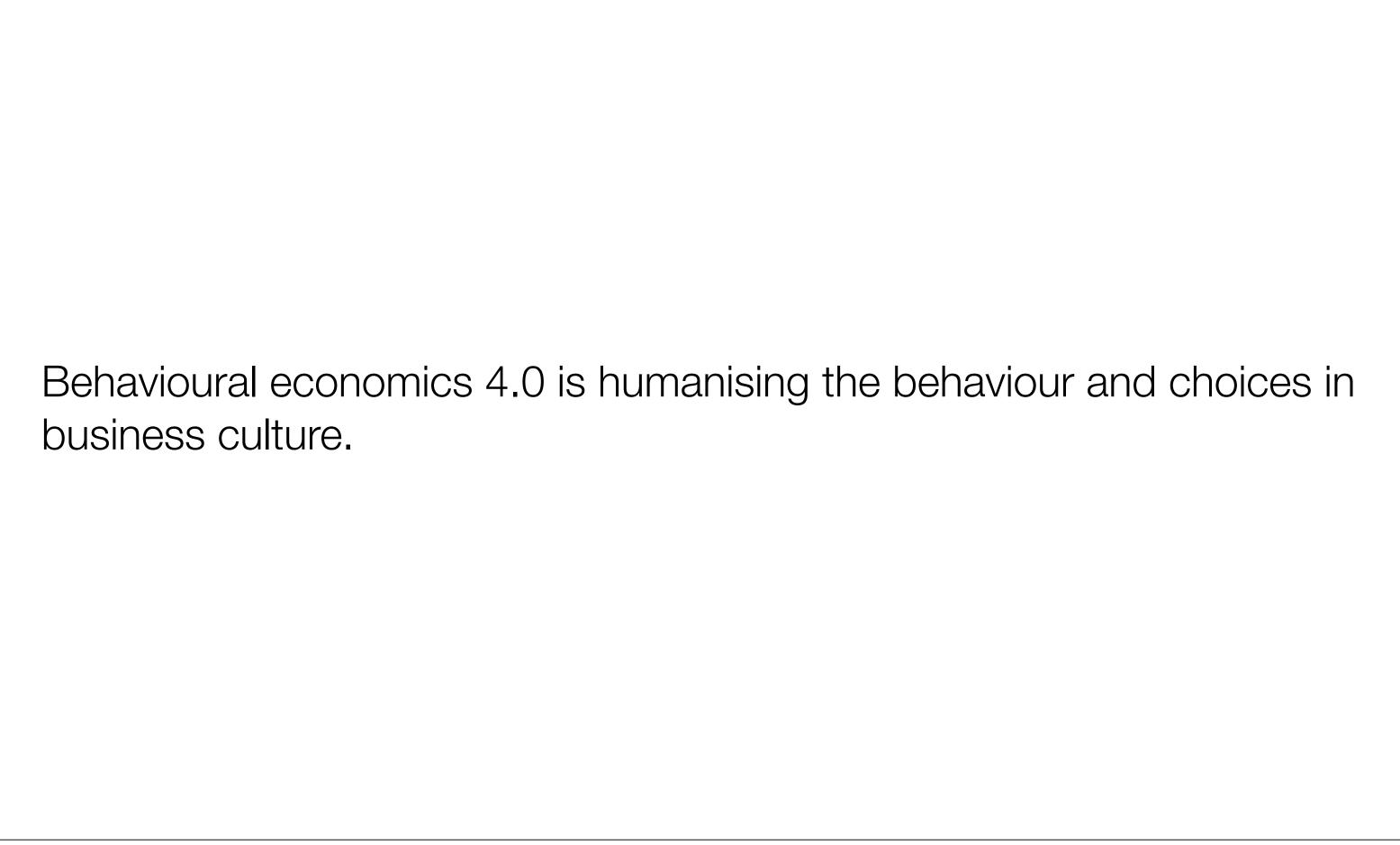
Building a practice of qualified leadership - evolutionary leadership practices

The Internet of Everything is an adaptive, creative culture of society, business and technology at speeds beyond our comprehension.

Our choices are documented...everywhere...pay attention.

Turn data into insight to frame your choices.





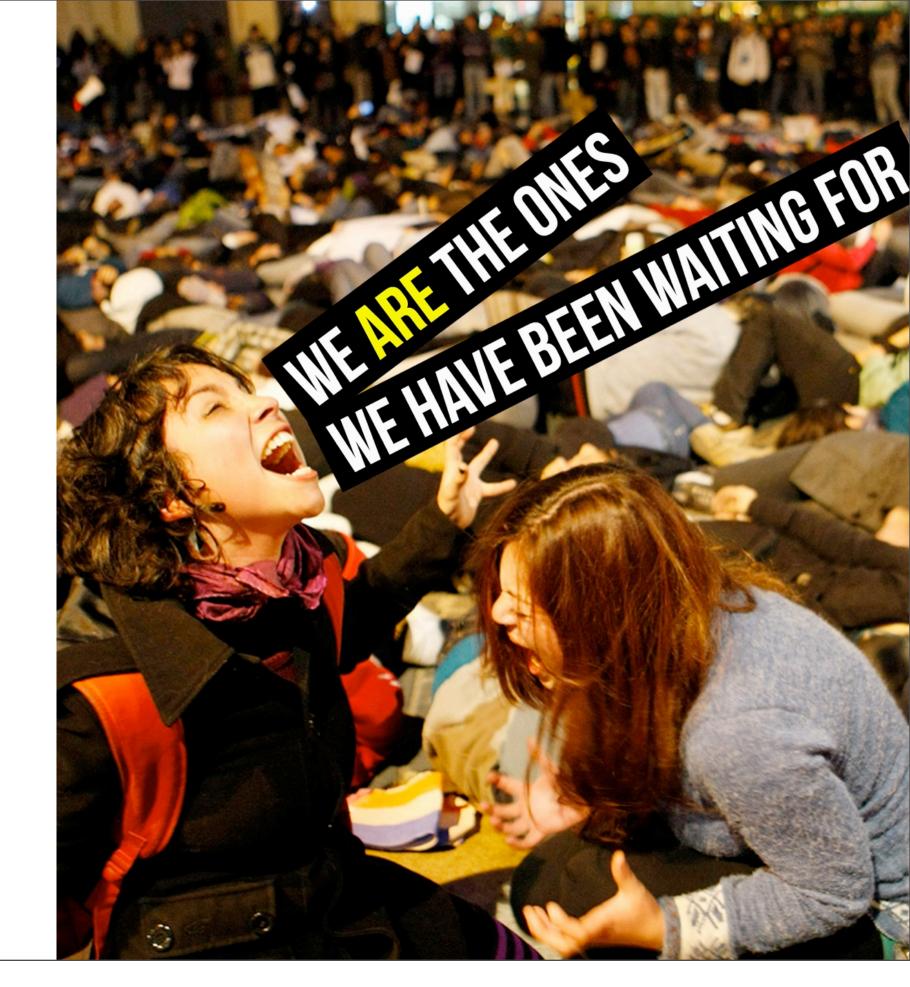
What happens to business when the geeks and the creatives get together?



What value parameters do we need to get into place to frame the future of business that society prefers? Decision-making systems should reflect the diversity in society.

Women should be part of the decision-making process.

This culture shift is an element in a paradigm shift in the business world.



Who is Colby Stuart?

Dr. Colby Stuart Quantum Brands BV Kids 2020 Foundation

Concept developer; executive creative director; serial entrepreneur; geeky academically-grounded scientist

Loves adventure, discovery and voracious,
persistent learning
Likes to stay ahead of the game - moving
forward - likes to grow things
Loves start-ups,
transforming old companies, inspiring
innovation and growing value
Cooperative, collaborative, creative,
constructive, systematic
Talent for wiring up the brand

B.S. / M.S. / M.B.A. / PhD

Be creative. Believe.

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www.pinterest.com/quantumbrands

www.squidoo.com/BrandMe

speech on Human Potential
http://ow.ly/Obqp from the
European Futurists Conference
Luzern October 2009

